



NORTH CAROLINA SEXUAL HEALTH CONFERENCE

SEPTEMBER 14TH – SEPTEMBER 15TH 2017

RALEIGH, NC

**EXHIBITOR AND SPONSORSHIP
PROSPECTUS**



NORTH CAROLINA SEXUAL HEALTH CONFERENCE

“Connect. Celebrate. Create. Collaborate. Commit.”

Exhibitor Dates:

September 14 & 15, 2017

[Hilton Garden Inn Raleigh/Crabtree Valley](#)

3912 Arrow Drive

Raleigh, NC 27612

Phone: 919-677-1840



The Planning Committee of the 2017 North Carolina Sexual Health Conference would like to invite you to sponsor and/or exhibit at the conference scheduled for September 14-15, 2017. The conference theme is **“Sexual Health Equity.”** The goal of this conference is to create opportunities to share information, efforts, and best practices around sexual health across the lifespan by bridging various disciplines of education, advocacy, and clinical care, among others and explore inclusive strategies for change.

The conference is targeted to individuals across the range of sexual health including individuals in organizations involved in clinical care, education, reproductive health, HIV, STDs, LGBT healthcare, advocacy, policy development, and overall sexuality from birth to death. We are seeking exhibits on a broad range of topics related to sexual and reproductive health across the lifespan.

Our conference participants are interested in organizations that offer concrete ideas, skills, and resources that they can incorporate into their own programs. The conference programming includes sessions with attendees at different levels of experience.

Why exhibit with NC SEXCON?

“Generate Leads. Promote Programs and Products. Increase Awareness.”

Exhibits are an integral part of the NC Sexual Health Conference. You will find over 100 sexual health education professionals searching for resources and products from companies like yours. Conference attendees are educators, communicators and decision-makers in various work settings of sexual health education across the lifespan.

Organizations in demand by NC SEXCON Meeting attendees

- Colleges & Universities
- Federal, State & Local Agencies
- Businesses & Corporations
- Publishers
- Non-profit organizations
- Community Coalitions
- Prevention Research Centers



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The benefits of exhibiting:

- Increase your exposure to sexual health leaders and professionals.
- Give potential clients hands-on access to current and new products. Introduce attendees to your educational programs
- Discover which trends and issues are important to potential clients. Learn the needs your product or service can meet.

What are attendees saying about NC SEXCON?

- ❖ *“The NC Sexual Health Conference was an outstanding conference. It was well organized and very professional. The people who taught the educational sessions I attended were very knowledgeable of the subject they discussed. I would highly recommend this conference to others. I wish this conference could be done outside into different communities (outside the walls). Thanks so much!! “It was awesome! Kudos to the organizers of this event.”*
- ❖ *“I absolutely loved this conference! I learned so much, the staff was very helpful, and I feel like I grew professionally as well.”*
- ❖ *“I love how they included the intersection of race, gender, and sexual orientation and health disparities. This was a GREAT first NCSEXCON!”*
- ❖ *“I loved it, and I can't wait to come back next year and bring several other clinicians with me. If it's appropriate to the vision and possible, having more offerings geared toward psychotherapists might be nice.”*
- ❖ *“Great conference. For this to be the first, I found it to be very helpful and different than any other conference I have been to. I know future conferences will be even better and I look forward to attending!”*

Exhibit Hours

September 13, 2017 5PM-7PM	Exhibitor Installation
September 14, 2017 8AM-5PM	Exhibit area OPEN ALL DAY
September 15, 2017 9AM-1PM 1PM-3PM	Exhibit area THROUGH 3PM Exhibitor Dismantle

***Tentative Schedule as of March 2017**



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Exhibit Pricing

Price includes **one (1)** Exhibit Only registration.

Each booth includes:

- 1 six foot table and 1 chair
- Descriptive narrative of exhibitors distributed to all attendees
- Exhibitor ribbon for booth staff
- Listing in final program & signage

Category	Pricing
For Profit, Government/non-profit	\$500
VIP (limited availability) <ul style="list-style-type: none"> • 1 Full Conference registration to attend all sessions • 1 Exhibit Only registration • Recognition as an Exhibitor on conference website 	\$1,500
Conference attendee registration not included unless noted in description.	



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Sponsorship Opportunities* *Increase your brand visibility by sponsoring a meeting, attendee item or event as described below. Enhance your attendee engagement with one of our Sponsorship Packages.*

Opportunities	Contribution/Donation	Description
Donations	Tangible item contributions to the conference (200 items minimum, or raffle items)	Your donation of a tangible item (bag insert, discounted service/promotion or promotional item/sample) will be included in our attendee conference bags. For your contribution, you will receive verbal, print, and social media recognition, profile/ad in conference program, and logo included on conference website
Conference bag with logo	\$1000 - \$2,000	Your contribution will provide our attendees with conference bags that include your logo/sponsorship indicated. For your contribution, you will receive verbal, print, and social media recognition, profile/ad in conference program, and logo included on conference website
Events		
Networking evening event	\$1,000	Your contribution will provide our conference attendees with an evening of networking and learning. For your contribution, you will receive verbal, print, and social media recognition, profile/ad in conference program, and logo included on conference website.
Meals		
Continental Breakfast for one day or afternoon break	\$2,000 - \$3000	Your contribution will provide a light and healthy breakfast and/or snack. For your contribution, you will receive verbal, print and social media recognition, profile/ad in conference program, and logo included on conference website

Print Advertising		
Final Program <ul style="list-style-type: none"> A one page conference program ad 	\$250	Highlight your product and or service and receive verbal, print and social media recognition, profile/ad in conference program, and logo included on conference website. Highlighting your organization product within the onsite program guide. All advertisements must be provided in EPS or PDF format, 300 dpi resolution or higher. Ad content subject to approval by NC SEXCON planning team. Artwork due by June 30, 2017.

****All supporters will be listed in the conference program***



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Exhibitor/Sponsorship Form

(Please fill in the text boxes with the appropriate information)

Organization:

Contact Person:

Title:

Email:

Address:

City, State, Zip:

Telephone Number:

Fax Number:

Exhibitor/Sponsor Description (up to 75 words):

Check one	Organization Type	Pricing
<input type="checkbox"/>	For Profit	\$500
<input type="checkbox"/>	Government/non-profit	\$500
<input type="checkbox"/>	*Academic Program	\$500
<input type="checkbox"/>	VIP (limited availability)	\$1,500



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Exhibitor/Sponsorship Order Form

Sponsorships: (Please check one or more boxes if applicable and indicate the dollar amount of your contribution or number of items you plan to donate)

Check all that apply	Contribution or Donation Type	Quantity or Monetary Amount
<input type="checkbox"/>	Donations	<input type="text"/>
<input type="checkbox"/>	Conference Bags	<input type="text"/>
<input type="checkbox"/>	Networking Evening Event	<input type="text"/>
<input type="checkbox"/>	Continental Breakfast or Afternoon Break	<input type="text"/>

Total contributions:

Total number of donated items:

Please provide a brief description of your donation:

Grand Total: (includes exhibitor registration fee is applicable)



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Payment Information

Payment Methods:

PAY ONLINE - through the Charlotte AHEC Website. Click the below link OR cut & paste the link into you browser.

https://www.charlotteahec.org/continuing_education/registration/workshop.cfm?EventID=52759

PAY BY CHECK - Make check payable to Charlotte AHEC. Please mail to Charlotte AHEC, Atten: Kelly Blasky, PO Box 32861, Charlotte, NC 28232. All payments must be received by June 30, 2017.

Please Fax or Email the completed form to:

Kelly Blasky, MPH
Director | Behavioral Health, Allied & Public Health Education
Charlotte AHEC
(FAX) 704-512-6560
kelly.blasky@carolinashealthcare.org

Program Related Questions:

Email - ncsexcon@gmail.com
Call - 919-438-3659